

ETHICS FOR EVERYONE

Moral maze or managerial mischief? This course brings the topic of business ethics down to earth – to the people who have to grapple with ethical issues without guidelines to turn to, or a framework in which to make a judgment. As well as dealing with the broader matters of human conduct, the course focuses on real-life situations that employees confront in the everyday world of work. New concerns arising from the use of social media are also covered.

OBJECTIVES

At the conclusion of the workshop, participants will be able to

- ✓ Recognise a possible ethical dilemma before it becomes a problem
- ✓ Resolve conflicts between personal ethical preferences and corporate codes
- ✓ Recognise the potential barriers to making ethical decisions
- ✓ Make an ethical decision using a decision-making model
- ✓ Speak up when others are behaving unethically
- ✓ Be able to protect the reputation and long term interests of their organisation
- ✓ Use social media appropriately.

KEY TOPICS

- ✓ the benefits of ethical behaviour
- ✓ why unethical behaviour occurs
- ✓ how people choose ethical behaviour
- ✓ the warning signs of an ethical conflict
- ✓ potential barriers to making ethical decisions
- ✓ ethical dilemmas in your organization
- ✓ making decisions both from a personal and organizational perspective
- ✓ how to take a stand when pressured to act unethically
- ✓ the impact of social media.

APPROACH: Interactive with group discussion and case studies to bring the material to life. Recent issues in the media and public arena will also be highlighted.

WHO SHOULD ATTEND? Any employee facing ethical issues in the workplace.

LENGTH: One day